



Feature Focus: Catch the "Buzz"

Here is the answer to meeting your sales quotas before the fourth quarter. GoldVisionPro opens a totally new and expanded market for GoldMine resellers, with the most competitive document/file management solution in the industry.

Every business with a computer is adding daily to a problem that will only get worse, and more expensive to solve, until they start implementing a filing solution. Even most (yes, most!) information-intensive businesses such as accountants, attorneys, employment agencies, financial planners, insurance agents, mortgage brokers, etc. have ignored the problem, and simply "live with the pain". This time bomb will eventually reach melt down, where workers spend more time trying to find files than getting their work accomplished, and feeding that "rapid-response system" known as dead-file storage. As we have said before,

Just accumulating files doesn't mean your information is available. If you can't find it, having it is useless!

And if it takes you more time to *find* it than to *use* it, then **most** of your office **expense** is actually for **wasted** time. It doesn't have to be this way.

Maybe you are not getting a warm reception when you suggest solving this problem with a \$60,000 system and an integration nightmare? These businesses are PRIME candidates for purchasing a more cost-effective filing solution -- and even if they are not-quite-ready to pull the trigger for all the automated processes of CRM. Now you can GET MORE INTEREST when you show them all the document management they need right in their GoldMine system. GoldVisionPro provides the powerful, user-friendly solution to this industry-wide problem without the integration headaches and the astronomical price tag. And it "just happens" to sit on top of the most popular CRM system in business, ready for future expansion.